SOFTWIZPRO LIMITED COMPANY

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SOFTWIZPRO LTD

1. Company Overview

SOFTWIZPRO LTD is a forward-thinking and innovation-driven technology solutions provider based at **Embly Business Park, Ruiru**.
The name **SOFTWIZPRO**, derived from *Software Wizards & Programmers*, reflects our identity as creators of intelligent, transformative, and secure digital systems designed for modern business environments.

We specialize in designing, developing, deploying, and supporting customized business software that enhances productivity, streamlines operations, and builds a digital foundation for sustainable growth. Our solutions are built with adaptability, user-experience design, data integrity, and industry compliance at their core.

We are committed to:

- Delivering modern, reliable, and efficient software systems
- Driving digital transformation across industries
- Enhancing business decision-making through data-driven solutions
- Providing continuous support, system upgrades, consultancy, and customer-centric service

2. Mission

To design and deliver smart, innovative, and customized digital solutions that simplify business processes, unlock productivity, and accelerate digital transformation across Africa and the global marketplace.

3. Vision

To become Africa's most trusted and customer-centric software solutions partner, recognized for shaping the future of automation, enterprise efficiency, and digital innovation.

4. Core Philosophy

Our approach is rooted in **user experience, client feedback, and continuous improvement**.
We pride ourselves in developing software that aligns precisely with business workflows, ensuring **flexibility, scalability, and seamless adoption**.

We believe technology should **empower people**, not overwhelm them.

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5. Core Values

Core Value	What It Represents
Security & Reliability	Data protection, encryption, and system integrity at every layer
Innovation & Creativity	Persistent evolution of ideas, technology, design, and methodology
Uniqueness & Excellence	Tailored solutions, and adaptive architecture
Legacy & Long-term Impact	Systems that scale, evolve, and remain future-relevant
Commitment & Consistency	We stand with our clients beyond deployment
Performance & Quality	Excellence is not an event; it is a continuous standard

6. Products & Software Solutions

We offer a comprehensive suite of digital business systems, each customizable to sector needs, reporting demands, access hierarchies, and growth forecasts:

- Point of Sale (POS) Systems
- Property & Real Estate Management Systems
- Human Resource & Payroll Systems
- School & Institutional Management Systems
- Hospital & Clinical Management Systems
- Accounting & Financial Software
- ERP Platforms
- Custom Mobile Applications (iOS & Android)
- Biometric Time & Attendance Systems
- Bulk SMS & Notification Platforms
- Website & Web-App Design, Hosting & Support
- Hospitality & Accommodation Management Systems

Customization is our defining strength.
Every platform we deploy can be adapted to match unique workflows, branding elements, reporting structures, and operational environments.

7. Why Choose SOFTWIZPRO

- Custom-built technology designed uniquely for your operations
- We provide Best
- 24/7 support, maintenance & remote assistance
- Secure, scalable, cloud or on-premise deployment
- Affordable enterprise automation packages

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- Fast onboarding, training & rollout cycles
- Innovation-driven engineering culture with R&D focus

8. Team Structure

SOFTWIZPRO LTD operates with a talented team of **five highly creative technologists**, including:

- Software Engineers
- System Architects & UI/UX Designers
- ICT Integration Specialists
- Database & Cybersecurity Analysts
- Client Support & Onboarding Specialists

We are young, inventive, bold, and impact-oriented — a team committed to advancing Africa's digital capability.

9. Client Experience & Project Methodology

Our delivery approach follows globally aligned ICT lifecycle standards:

1. **Needs Assessment & Requirements Mapping**
2. **System Architecture & UX Design**
3. **Custom Development & Module Engineering**
4. **Deployment & Integration**
5. **User Training, Policy Support & Manuals**
6. **Real-Time Support & Maintenance**
7. **Continuous System Upgrades & Scalability Planning**

We design solutions based on:
- ✔ User feedback
- ✔ Industry requirements
- ✔ Business objectives
- ✔ Future technological shifts

10. Commitment to Data Security & Compliance

Our systems are built with enterprise-grade data protection including:

- End-to-end encryption
- Role-based access controls
- Logging & audit trails
- Backup & disaster recovery protocols
- Anti-intrusion & vulnerability monitoring

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We uphold all digital security frameworks and confidentiality standards governing modern business data.

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12. Brand Statement / Tagline

"Smart Systems. Real Results."

Software that powers business evolution.

- Accounting & Expenses
- Stock management
- Customer support
- Invoicing
- Point of sale
- Store Module
- Lipa polepole option
- Daily reports and Analytics

POS System Packages

1. Lite / Basic Package – KES 25,000

Core Features

- **POS / Billing** – Fast and reliable checkout process
- **Items Tab** – Manage (adding/ editing and deleting) product listings with ease
- **Sales/ Operations Module** – Record and monitor daily sales and expenses
- **Customer Records** – Save customer information for future sales, special offers or pre-pay services.

- **Make Orders** – Create and track customer orders
- **User Access Control** – Supports **up to 2 users**
- **Batching of Items** – Manage products bought at different buying prices
- **Payment Options**: Cash, M~PESA and Prepay/ lipa polepole
- **Reporting**: General sales reports accessible directly from the owner's phone

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Ideal For: Small shops, retail kiosks, cosmetics, hardware, pharmacies with single or limited user access.

2. Advanced Package – KES 35,000

Designed for growing businesses with more staff, branches, and complex operations.

Includes everything in Lite, plus:

Enhanced Payments: **M~PESA Push Integration** – Request payment directly to customer phones

Business Management Upgrades

- Employee management
- Supplier module (record & manage suppliers)
- Receive orders directly from system
- Detailed reporting for deeper insights
- **Analytics dashboards** for smart business decisions.
- **Inventory & Store Features**: Item movement between shops/branches
- **User Access**: Supports **up to 10 users**
- **Accounting Support**: Basic accounting features included

Ideal For: Mini-supermarkets, bookshops, pharmacies, hardware shops, restaurant chains, boutiques, and expanding retail stores.

3. Pro Package – KES 60,000

A full business operating system with advanced controls.

Includes everything in Advanced, plus:

Full Accounting

- Complete accounting tools for financial tracking & statements

Production Tab

- Manage product assembly

Store Module

- Centralized multi-branch control

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- Monitor and transfer stock across stores
- Track individual store performance

User Access

- Supports **up to 20 users**

Ideal For: Multi-branch stores, large supermarkets, wholesalers, manufacturing outlets, bakeries.

4. Enterprise Package – KES 100,000

The most comprehensive version, built for large operations and enterprise-level organizations.

Includes everything in Pro, plus:

HR & Payroll

- Employee payroll management
- Staff attendance & performance monitoring

Biometric Integration

- Secure login and attendance using fingerprint/biometric access

User Access

- **Unlimited users** – scale without limitations

Ideal For: Corporate chains, franchises, mega supermarkets, wholesale depots, factories, and institutions with multiple departments and high user volume.

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Summary Comparison

Feature	Lite	Advanced	Pro	Enterprise
POS & Sales	✔	✔	✔	✔
Items Tab	✔	✔	✔	✔
Customers	✔	✔	✔	✔
Orders	✔	✔	✔	✔
User Limit	2	10	20	Unlimited
MPESA Push	✘	✔	✔	✔
Batching Items	✔	✔	✔	✔
Detailed Reports	✘	✔	✔	✔
Analytics	✘	✔	✔	✔
Suppliers & Employees	✘	✔	✔	✔
Item Movement Between Shops	✘	✔	✔	✔
Full Accounting	✘	✘	✔	✔
Production Tab	✘	✘	✔	✔
Store Module	✘	✘	✔	✔
Payroll / HR	✘	✘	✘	✔
Biometric Integration	✘	✘	✘	✔

Contact Information

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